## **3RD ANNUAL BOSS MOM ENTERPRISE WOMEN IN BUSINESS WEEKEND**

FEBRUARY 4-5, 2023 MONTGOMERY, AL

@thebossmomenteprise

23









#### WHAT IS BME?

**BOSS MOM ENTERPRISE** 

Real bosses seek to uplift, encourage and inspire. Our mission at Boss Mom Enterprise is to support each other and celebrate accomplishments together. BME aims to advocate for the successes of women and their holistic growth: mind, body, and spirit. We believe that is our duty to the community to share knowledge gained, wisdom earned, and wealth accrued. Being of service is essential to cultivating a new perspective of what it means to be a BOSS.

#### **BME COMMUNITY**

**CIRCLE OF BOSSES** 

Boss Mom Enterprise is a collection and source for generating funds, supporting other black owned businesses, promoting further education through the BME Scholarship Fund, and sharing knowledge that has the potential to impact our future for generations to come. BME stemmed from the need to share our stories, celebrate our wins, empower other women and minority business owners as well as showcase the many talents and crafts of BME members. Annual membership is \$100.

#### **ABOUT THE FOUNDER**

J. MATTHEWS

Jermelle Matthews is a blackbelt native from Uniontown, AL in Perry County. She is an educator, creator, ed tech enthusiast, marketer, community impact/engagement specialist, graphic designer, crafter, and all around BOSS! Her tenacious spirit has afforded her the opportunity to gain experience in education, marketing, community engagement, video production, business start up, and social media strategy. Most know her commonly as Jay.

Scan the QR code for more info online about Jermelle Matthews!



#### **PROGRAM FLOW**

2023 WOMEN IN BUSINESS WEEKEND

FEB. 4 - NETWORKING MEET&GREET 5-7PM

FEB. 5 - BOSSES BRUNCH & PHOTOSHOOT 8AM-3PM



**OPENING REMARKS**  Jay Matthews, BME Founder

**NETWORKING** A Milli Host **KICKOFF** 

MEET&GREET ICEBREAKER

SPECIAL GUEST Keshee D. Smith. CEO

**BOSS PITCH** 

**BOSS OF THE MONTH RECOGNITION** 

**BOSS OF THE YEAR AWARDS** 

CLOSING REMARKS Boss of the Year Recipient

Stevie Rae Hicks, Owner of SamCol by Hicks

Jav Matthews. BME Founder







#### KESHEE D. SMITH

**SPECIAL GUEST** 

Keshee D. Smith has spent her entire college and professional career developing skills to give back to the community she loves. In 2004, she graduated from Selma High School. Keshee attended Spelman College in Atlanta where she obtained a bachelor's of arts degree in Economics with a minor in Management as an esteemed Bonner Scholar. Between opportunities, she discovered a calling for community advocacy and developed skills needed to be successful. She is the mother of 4 beautiful children and the CEO of Rural Health Medical Program in Selma, AL.

#### A. MILLI

HOST

Ashley Millon is an On-Air Personality, Podcast Host, and MC. She began her career as a Promotions & Digital Content Director and talent for iHeart media in Montgomery, AL. Her voice has been heard on commercials throughout the state of Alabama. Affectionately known in the entertainment industry as "A. Milli", she was featured in an article for Voyage ATL highlighting her contributions in entertainment and received the highest honor of being inducted in the 2020 class of 50 under 50 at Alabama State University.

#### **DAVIDA THOMAS**

**FEATURED VENDOR** 

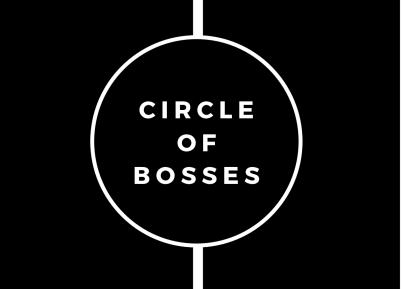
Davida Thomas is the owner on Sparkle in Grace boutique. She was one of the first members to join the Circle of Bosses in the Boss Mom Enterprise Community. Vida Lynne is from Montgomery, AL. She has a 10 year old daughter named Rylie and a 3 year old son named Colten. Colten is currently being evaluated for autism with weekly therapy sessions twice a week. Full time, she is an Audit Examiner for the Department of Revenue. She launched her online boutique almost a year ago. Vida Lynne's boutique caters to women sizes S-3XL. She says, "Being a boss mom is definitely not easy, especially working full time and faces daily challenges."

















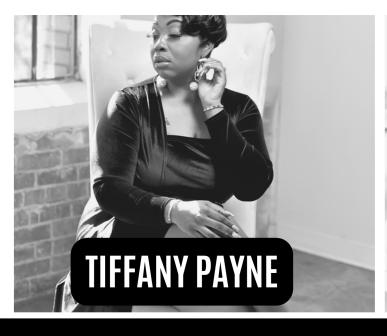


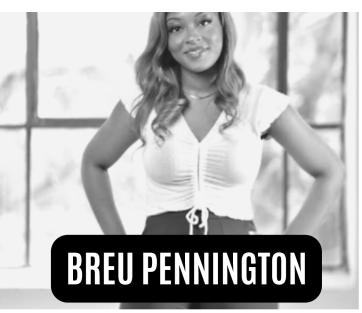












2022 WOMEN IN BUSINESS COHORT BIRMINGHAM, AL

# 2000 of the



APRIL



MAY



JUNE





AUG



SEP'



OCT



NOV



UEG



JAN

APRIL - VIDA LYNNE THOMAS

MAY - KEILA GARNER

JUNE - HOPE HOOD

JULY - STEVIE RAE HICKS

AUGUST - TIFFANY PAYNE

SEPTEMBER - BREU PENNINGTON

OCTOBER - JAMIKA RINGSTAFF

NOVEMEBR - SHANTORIA HUNTER

DECEMEBR - KB BROWDER

JANUARY - SHAWN L. BROWN

BOSS OF THE MONTH IS AWARDED TO WOMEN IN BUSINESS WHO HAVE EXCELLED AND EXEMPLIFY WHAT IT TRULY MEANS TO "BOSS UP". EACH BOSS OF THE MONTH RECEIVES A SPECIAL GIFT AND RECOGNITION AT THE 3RD ANNUAL WOMEN IN BUSINESS WEEKEND NETWORKING EVENT.

JOIN THE CIRCLE OF BOSSES OR BECOME A BME SPONSOR TO BE CONSIDERED FOR THIS PRESTIGIOUS AWARD.

BOSS MOM ENTERPRISE AWARDS

# Goss of the Year Mominees







BRITTANY POWELL
Kay Couture Business

IIFFANY PAYNE Forever A Fashionista

TANYEITTA SHARDEE Spiritual Goddess Boutique

LUX CHERI Lux Lashes



NADJAH GOLDEN The Golden Express



KEILA GARNER Kakes by Keila



KALAUNA CARTER
Kolors by K

# Boss of the Year

Boss of the Year is awarded to a woman excelling in business, giving back to her community, and promoting positive community culture among her peers. Boss of the Year exemplifies tenacity, grit, and determination.

Nominees are chosen as the final winner by voting. Only one nominee can be crowned BMF's Boss of the Year.

Winner Receives: Expenses paid vacation Expert Coaching Session Custom Trophy

Runner Up Receives: Certified Organizational Session Framed Acknowledgement



BOSS MOM ENTERPRISE AWARDS

Find a boss in the room that can say "That's ME"! to the description in each box. You can only have one person initial in each box. The two bosses with the most boxes signed, WINS A PRIZE!

Youngest of your siblings	Participated in the Boss Mom Weekend 2021 or 2022	Have an official business website	Masters degree or higher
Know more than 2 people here. Share Who and How!	??? Anything in common NOT listed on board	Business owner 5+ years	Parent of only 1 child
LLC Holder	First time at A Curated Bookstore	4 year college graduate	Oldest of your siblings
Business owner 1 year or less	BME Member or Sponsor	FREE SPACE	Not born in Alabama
Trained in a special skill	I know everyone here!	Blackbelt of AL Native	??? Anything in common NOT listed on board

Boss Mom Enterprise presents
"Women in Business Weekend 2023"

Montgomery, AL















IDAHO







Become an official BME Sponsor!
More information and options online!

Akia Bentley

Akia is a Mom and Bonus Mom as well (her bonus babies call her Sunshine). She was born and raised in Tuskegee AL and a graduate of Tuskegee University with a BS in Occupational Therapy. She has been in the OT field for 17 years. Crafting has always been a passion of Akia's too. She finally executed her love into a business called Craft Me Up Creations. She recently opened a brick and mortar store with a fellow Boss Mom called A Curated Bookstore in Montgomery Al.

Khadeidra Billingsley

Dr. Khadeidra Billingsley is the owner of K.B.'s Ultimate Experience, a full-service travel agency. She has been in business for almost two years and has curated travel experiences for hundreds of travelers. In her spare time, she is an avid traveler having visited over 35 of the U.S. states and 10 other countries. She currently resides in Anniston, AL and is an Assistant Professor of English and the Writing Center Director at Jacksonville State University.

Ebonie Brown

Ebonie is a wife, mother of 4, and owner of Heaven Jewels Boutique. Of all things, she finds traveling most therapeutic. Ebonie loves to network and connect with other like minded individuals and looks forward to the BME event experience!

Panyeitta Davison

Tanyeitta is a Boy Mom of 3 and owner of three businesses. She owns and operates the Spiritual Goddess Boutique, TCH Tax Services, and Spiritually Wealthy. Her own Spiritual Journey inspired her love for the profession; she wants to bring PEACE and UNITY to her area while uplifting Women around the World.

Stevie Rae Hicks

"SamCol by Hicks" is a piece of me I can share with the world to shine light on our beautiful culture. With my love for books and commitment as an educator I curated a booktique for the community in which I serve. I'm from Los Angeles, California, born and raised. I attended the prestigious Tuskegee University as well as THEE Alabama State University, receiving my second Masters in Education. I have a BOMB supportive husband and two beautiful children! Welcome to the house - and above all else, stay BLESSED, BEAUTIFUL & BLACK AF!" - Mrs. Hicks

Hope Hood

Hope Hood is a 34 year old mother of 2. She likes being creative as well as learning and doing new things. So when her son who suffered from eczema didn't like any of the store bought products catered to eczema, she sought out to create her own products, in which now the entire household uses daily. Hope is the owner of Hope K Products.

Octavia Oliver

Octavia is a proud mother to one son, Caiden. She is a highly trained Certified Medical Assistant and experienced dermatology clinic aide. Octavia has worked in the healthcare industry for over a decade. Buzz & Flow is where she makes beautifully scented candles and wax melts. Octavia is also the Operational Manager for Boss Mom Enterprise.

Tiffany Payne

"I'm Tiffany Payne a true Fashionista. I am a wife and mother that understands the importance of uplifting others and instilling confidence. I believe this is especially important for women. My brand represents confidence and timeless fashion in all styles."

Anissa Paige

I am a mom of 2 who enjoys baking and being creative in my spare time. I grew up in the kitchen watching my mom bake. Inspired by her to start my own small business. Currently offering cakes, chocolate dipped treats, and more at Anissa's Custom Creations!

Breunca Pennington

Breu is a mother of 3 beautiful girls. She is a master braider with over a decade of experience. She also sells adult toys and other seasonal items such as cosmetics, hats, etc. She is the owner of Breu's Hair Braiding, Kamora&&Kensley's Closet, & B~Diskrete by Breu. You can also catch her on an exclusive Amazon podacst.



### **Special Thanks To:**

A Curated Bookstore
The Co-Lab Collective
Nigerian Boss Catering
Reka's Jewelry Box
Poetic Images
The Blackbelt Experience
The Privileged Society, Inc.
The Sip & Sit

Programs Designed by MJM Creative Innovations

