



**BOYS & GIRLS CLUBS
OF EAST ALABAMA**

Great Futures GALA

**PARTY WITH A PURPOSE
A NIGHT OF GROWING GREAT FUTURES**

HOSTED BY

Mayor Ron Anders & Mayor Gary Fuller

Thursday, April 25, 2024 at 6PM

**JAY & SUSIE GOGUE
PERFORMING ARTS CENTER**

**SPONSORSHIP OPPORTUNITIES
GALA@BGCEASTAL.ORG**

MAKE A DIFFERENCE



Academic Success



Healthy Lifestyles



THE CAUSE

Imagine a place where who you are, where you're from or the circumstances that surround you don't determine your access to experiences or opportunities. Boys & Girls Clubs are making that vision a reality — in your community and communities around East Alabama. Through our unwavering commitment to doing whatever it takes to help young people reach their full potential, we directed over \$275,000 last year exclusively towards out-of-school time programming and need-based scholarships.

As a 501(c)3 non-profit organization serving over 8,000+ affiliated youth, our Clubhouses offer exceptionally diverse after-school and summer camp programs in aquatics, STEM, the Arts, athletics, and more! Through our wide variety of programs, we instill a sense of belonging.

THE OPPORTUNITY

As a sponsor, your invaluable support enables children to learn, grow, and develop healthy lifestyles within a safe and nurturing environment. Your generous investment will provide us with the necessary funds to continue our impactful work with thousands of children and families who rely on us daily. Your sponsorship has the power to open doors to a great future for a child who, without your help, may never have had the opportunity to attend our clubs or programs.

Join us in making a lasting difference in the lives of these young individuals. Your support is key to creating a positive and transformative impact on the communities we serve.

Good Character & Leadership



Mobile Clubhouse



About the Event

The Great Futures Gala is our signature annual fundraising event. Party with a Purpose is a fun-filled, mission-focused evening complete with chefs' tastings from some of Auburn & Opelika's premier restaurants, live and silent auctions, and special live entertainment that will have you dancing the night away!

We invite you to our 100% indoor event to celebrate our Club, mission, and impact on the thousands of youth we serve!



Great Futures Gala Hosts



Mayor Ron Anders
City of Auburn



Mayor Gary Fuller
City of Opelika

BGCEASTAL 3 CLUBHOUSE LOCATIONS

**SERVING 8,000 KIDS ANNUALLY
INCLUDING 6,000 THROUGH
MEMBERSHIP AND OUTREACH
ACROSS EAST ALABAMA**



BGCEASTAL helps young people prepare for college, live healthier lifestyles, and make informed decisions.

Did you know?

Every \$1 invested in Boys & Girls Clubs returns \$9.60 in current and future earnings and cost-savings to their communities.



100%



Of high school members are on track to graduate high school with a plan for the future

Club youth are given the tools to become effective and engaged learners. The Boys & Girls Clubs of East Alabama continues to **GROW GREAT FUTURES.**

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$20,000

- Prominent Reserved Theater Seating for 20
- VIP Experience with Elevated Food & Beverage for 20
- 10 Premier Valet Parking Tickets
- Acknowledgement as Presenting Sponsor on event invitation and program
- Logo presence on screens during the event
- Full-page color ad in the event program and logo on the program cover
 - (AD MUST BE RECEIVED BY 3.29.24)
- Logo presence on the event website, email marketing, social media, signage, press releases, and bidding platform.

VIP SPONSOR \$10,000

- Prominent Reserved Theater Seating for 16
- VIP Experience with Elevated Food & Beverage for 16
- 8 Premier Valet Parking Tickets
- Acknowledgement as VIP Sponsor in the event program
- Logo presence on screens during the event
- Full-page color ad in the event program
 - (AD MUST BE RECEIVED BY 3.29.24)
- Logo presence on the event website, email marketing, social media, signage, press releases, and bidding platform.

ENTERTAINMENT SPONSOR \$10,000

- Prominent Reserved Theater Seating for 16
- VIP Experience with Elevated Food & Beverage for 12
- 6 Premier Valet Parking Tickets
- Acknowledgement as Entertainment Sponsor in the event program
- Logo presence on screens during the event
- Full-page color ad in the event program
 - (AD MUST BE RECEIVED BY 3.29.24)
- Logo presence on the event website, email marketing, social media, signage, press releases, and bidding platform.

FOR MORE INFORMATION, PLEASE CONTACT:

Boys & Girls Clubs of East Alabama

334.502.1311

gala@bgceastal.org



BOYS & GIRLS CLUBS
OF EAST ALABAMA

Great Futures GALA

PARTY WITH A PURPOSE
A NIGHT OF GROWING GREAT FUTURES

Thursday, April 25, 2024 at 6PM

Our vision is simple with the Boys & Girls Clubs of East Alabama. We seek to provide a world-class Club Experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

Emmy Sorrells - Board Chair
Parker Duffey - Vice Board Chair
Haven Duff - Secretary
Dr. Joana Abram - Board Member
Sarah Griffin Brown - Board Member
Rod Cater - Area Council Representative
Christine Dean - Board Member
Drew Goodner - Board Member
C.D. Greene - Board Member
Dr. Jason Lowe - Board Member
Sarah Nunnally - Board Member
Djenane Paul - Board Member
Todd Shackett - Board Member
Kelli Shomaker - Board Member
Kammi Waggoner - Board Member
Tracie West - Board Member
Annie Rankin Williams - Board Member
Evan Williams - Board Member
Sandi Williams - Board Member
Larry Sankey - Member Emeritus

Nikki Caballero - Gala Committee Member
Paige Conner - Gala Committee Member
Jennifer Guthrie - Gala Committee Member
Rhonda Totten - Gala Committee Member

Richard B. Curry, Jr. - President & CEO

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$7,500

- Prominent Reserved Theater Seating for 12
- VIP Experience with Elevated Food & Beverage for 8
- 4 Premier Valet Parking Tickets
- Acknowledgement as Platinum Sponsor in the event program
- Logo presence on screens during the event
- Half-page color ad in the event program
 - (AD MUST BE RECEIVED BY 3.29.24)
- Logo presence on the event website, email marketing, social media, signage, press releases, and bidding platform.

GOLD SPONSOR \$5,000

- Reserved Theater Seating for 8
- VIP Experience with Elevated Food & Beverage for 6
- 3 Premier Valet Parking Tickets
- Acknowledgment as Gold Sponsor in the event program
- Logo presence on screens during the event
- Quarter page color ad in the event program
 - (AD MUST BE RECEIVED BY 3.29.24)
- Logo presence on the event website, email marketing, social media, signage, press releases, and bidding platform.

SILVER SPONSOR \$2,500

- Reserved Theater Seating for 6
- VIP Experience with Elevated Food & Beverage for 4
- 2 Premier Valet Parking Tickets
- Acknowledgment as Silver Sponsor in the event program
- Logo presence on screens during the event
- One-eighth page color ad in the event program
 - (AD MUST BE RECEIVED BY 3.29.24)
- Logo presence on the event website, email marketing, social media, signage, press releases, and bidding platform.

BRONZE SPONSOR \$2,000

- VIP Experience with Elevated Food & Beverage for 4
- Acknowledgment as Bronze Sponsor in the event program

SMALL BUSINESS /CHURCH /

NONPROFIT SPONSOR \$1,000

- VIP Experience with Elevated Food & Beverage for 2
- Acknowledgment as Small Business Sponsor in event program

FOOD VENDOR SPONSOR

- Contact our office for more information - 334.502.1311 x 2

FOR MORE INFO:



Great Futures GALA

Thursday, April 25, 2024
Party With A Purpose

Yes! We would like to become a sponsor!

**I/We would like to support the
BGCEASTAL at the following level:**

- ☐ Presenting Sponsor (\$20,000)
- ☐ VIP Sponsor (\$10,000)
- ☐ Entertainment Sponsor (\$10,000)
- ☐ Platinum Sponsor (\$7,500)
- ☐ Gold Sponsor (\$5,000)
- ☐ Silver Sponsor (\$2,500)
- ☐ Bronze Sponsor (\$2,000)
- ☐ Small Business Sponsor (\$1,000)

Please print the following information:

Company/Organization Name (as it should appear in print)

Primary Contact Name

Phone Number

Email Address

Address

City

State

Zip Code

- ☐ Check enclosed (please make payable to)
the Boys & Girls Clubs of East Alabama
- ☐ Please send me an invoice
- ☐ Please charge my card:
 - ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

**Thank you for your support! Scan the QR code on
the right to choose your commitment level below:**

COMMIT TO A
SPONSORSHIP PACKAGE

REGISTER AS A
FOOD VENDOR

DONATE AN
AUCTION ITEM

**\$1000 Sponsors One Child for One
Year in Our After School Programs
OR an Entire Season of Summer
Camp**

Your sponsorship plays a crucial role in providing scholarships to youth, granting them access to our year-round programs across three clubhouse locations. This support empowers their development into responsible, caring and productive citizens; to learn new skills, and have fun while in a safe environment.

Our highly skilled staff excels in crafting tailored programs that resonate with the diverse youth in each of our unique clubs. The Boys & Girls Clubs of East Alabama proudly present after-school programs and summer camp options that cater to a wide range of community needs, instilling a sense of belonging, usefulness, influence, and competence in our members. Financial assistance is accessible for all qualifying families, and our steadfast motto, 'no child is turned away,' has remained unwavering at the Boys & Girls Clubs of East Alabama for 34 years.



**BOYS & GIRLS CLUBS
OF EAST ALABAMA**

Scan Here



Contact us

☎ 334-502-1311 x2

✉ gala@bgceastal.org

📍 PO BOX 3433 Auburn, AL 36831

Boys & Girls Clubs are a safe place to learn and grow
- all while having fun. GREAT FUTURES START HERE.



@BGCEASTAL

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Party With A Purpose

FOOD VENDOR SPONSORSHIP FORM!

I/We would like to support the
BGCEASTAL at the following level:

- ☐ VIP FOOD SPONSOR
☐ MAIN EVENT FOOD SPONSOR

Please print the following information:

Company/Organization Name (as it should appear in print)

Primary Contact Name

Phone Number

Email Address

Address

City

State

Zip Code

Please list the fares & quantities you will be providing for guests to sample:

Will you have servers? If so, how many?

Please provide any other required items or pertinent information that might help us accommodate you:

Authorized Signature & Date

LOGOS MUST BE SUBMITTED BY 3/29/24 TO BE INCLUDED ON
PRINT MATERIALS. PLEASE SEND TO GALA@BGCEASTAL.ORG

Thank you for your support! By signing this document, you are agreeing
to sponsor the 2024 Great Futures Gala.

Contact us

☎ 334-502-1311 x2

✉ gala@bgceastal.org

📍 PO BOX 3433 Auburn, AL 36831



BOYS & GIRLS CLUBS
OF EAST ALABAMA



Boys & Girls Club of East Alabama is thankful for your support of our annual fundraiser, the Great Futures Gala. This year's event will occur on April 25th at the Jay & Susie Gogue Performing Arts Center. Along with a live band, approximately 400 guests will experience an event like never before!

If you are interested in showcasing your restaurant with small bites for attendees, please return this completed form along with a logo for marketing inclusion to gala@bgceastal.org.

Scan Here



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@BGCEASTAL



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